No. 01



Featured · Blonde Oak

THE COLOR LIBRARY — 2026 EDITION

The *Color* Library.

Eighteen floors. Two performance series. One commercial-grade standard — quietly photographed, plainly priced.

SERIES
Max Performance · Ultra Max Performance

STARTING AT
$1.85 / sq ft

VOLUME
I — Spring 2026

Better floors. *Better prices.*

This is the FLOORUSA color library — eighteen rigid-core vinyl planks built to the same commercial standard, photographed in the same light, and priced the way flooring should be priced.

Every plank in this catalog uses a 20-mil commercial-grade wear layer bonded to a dense SPC rigid core. That means waterproof in the kitchen, stable in the sunroom, and quiet underfoot in the hallway.

The Max Performance series ships at 5mm, the Ultra Max series at 6mm. The thicker plank costs more, looks the same, and feels the same — pick what your budget can stretch to and don't agonize over the rest.

What you won't find here: rotating sales, made-up MSRPs, finishes you can't actually buy this week. Everything in this book is a running line we stock, ship, and stand behind for the life of the floor.

If a color stops you on the page, it'll stop you in the room. Order a free sample, lay it next to your cabinets, and trust your eye.

— The team at FLOORUSA

The *Library*

MAX PERFORMANCE

5MM · 20 MIL · $1.85

01 Blonde Oak 5
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05 Honolulu 9
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07 Glacier 11
08 Siena 12
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ULTRA MAX PERFORMANCE

6MM · 20 MIL · $2.39

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07 Iroquois 23

SERIES 01

Eleven colors · running line

Max *Performance*

CORE	WEAR	PLANK
5mm SPC	20 Mil	7″ × 48″

MAX PERFORMANCE

08 Blonde Oak

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Blonde Oak. Soft blonde oak with clean linear grain. The bestseller — warm but not yellow, light but not white. The safe choice that never looks safe.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*24.03 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*







MAX PERFORMANCE

09 Bruno

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Bruno. Wine-barrel brown with subtle red undertones. Reads warm and confident — pairs beautifully with brass, sage, and oxblood.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*24.03 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*


PLATE 01


PLATE 02


PLATE 03

MAX PERFORMANCE

10 Cottonwood

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Cottonwood. Cool greyed-white oak with a faint silver wash. Modern, calm, and almost Scandinavian.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*24.03 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*







MAX PERFORMANCE

11 Grey Oak

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Grey Oak. Smoky mid-grey oak with crisp linear grain. The most contemporary grey we make — never blue, never purple.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*24.03 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*







MAX PERFORMANCE

12 Honolulu

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Honolulu. Sun-bleached driftwood blonde. Casual, coastal, and slightly weathered.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*24.03 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*







MAX PERFORMANCE

13 Juneau

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Juneau. Deep slate-grey oak with a graphite cast. Dramatic, modern, and forgiving of foot traffic.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*24.03 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*


PLATE 01


PLATE 02


PLATE 03

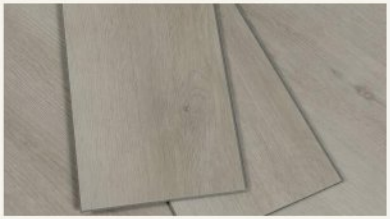
MAX PERFORMANCE

14 Glacier

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Glacier. Pale arctic oak with the faintest cool wash. The new flagship light tone — brightens everything without going cold.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*23.77 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*


PLATE 01


PLATE 02


PLATE 03

MAX PERFORMANCE

15 Siena

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Siena. Warm terracotta oak with sunset undertones. Adds quiet color to a room without committing to a stain.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*23.77 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*







16

MAX PERFORMANCE

Graphite

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Graphite. Near-black charcoal oak with a soft sheen. The darkest plank we make — pure drama in the right room.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*23.77 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*





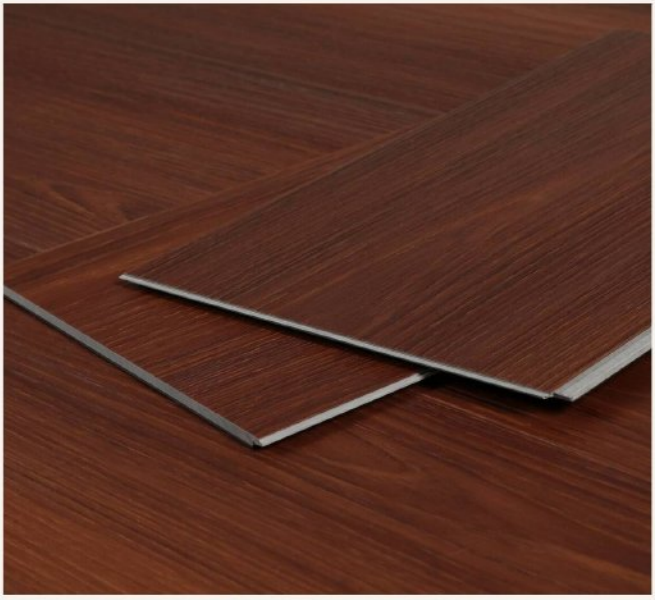


MAX PERFORMANCE

17 Willow

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Willow. Pale, silvered oak with a hint of green-grey. Calm, contemplative, and unexpectedly modern.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*23.77 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*







MAX PERFORMANCE

18 Timber

$1.85

PER SQUARE FOOT
7" × 48" PLANK · 5MM





Timber. Mid-brown oak with visible grain and gentle variation. The honest, unpretentious choice.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
5mm SPC	*20 Mil*	*7" × 48"*	*23.77 sqft*	*10 / box*	*Click-Lock*	*Lifetime Res.*







SERIES 02

Seven colors · commercial

Ultra Max

CORE	WEAR	PLANK
6mm SPC	20 Mil	9″ × 48″

ULTRA MAX PERFORMANCE

01 Cree

$2.39 ~~$3.99 / sqft~~

PER SQUARE FOOT
9" × 48" PLANK · 6MM





Cree. Smoky charcoal oak with a quiet linear grain. Reads as deep, modern neutral — flatters white walls, brass, leather, and matte black hardware.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
6mm SPC	*20 Mil*	*9" × 48"*	*26.95 sqft*	*9 / box*	*Click-Lock*	*Lifetime Res.*


PLATE 01


PLATE 02


PLATE 03

ULTRA MAX PERFORMANCE

02 Maple

$2.39 ~~$3.99 / sqft~~

PER SQUARE FOOT
9" × 48" PLANK · 6MM





Maple. Light caramel maple with subtle warmth. The most flexible neutral in the line — friendly with cool greys, warm whites, and almost any cabinet color.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
6mm SPC	*20 Mil*	*9" × 48"*	*26.95 sqft*	*9 / box*	*Click-Lock*	*Lifetime Res.*







ULTRA MAX PERFORMANCE

03 Walnut

~~$3.99 / sqft~~ **$2.39**

PER SQUARE FOOT
9" × 48" PLANK · 6MM





Walnut. Rich espresso walnut with a fine grain and just enough sheen. The grown-up brown — anchors modern, traditional, and transitional rooms alike.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
6mm SPC	*20 Mil*	*9" × 48"*	*26.95 sqft*	*9 / box*	*Click-Lock*	*Lifetime Res.*


PLATE 01


PLATE 02


PLATE 03

ULTRA MAX PERFORMANCE

04 Warm Sand

~~$3.99 / sqft~~ **$2.39**

PER SQUARE FOOT
9" × 48" PLANK · 6MM





Warm Sand. Soft taupe blonde with a hint of pink. A quietly warm neutral that brightens north-facing rooms without going yellow.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
6mm SPC	*20 Mil*	*9" × 48"*	*26.95 sqft*	*9 / box*	*Click-Lock*	*Lifetime Res.*


PLATE 01


PLATE 02


PLATE 03

ULTRA MAX PERFORMANCE

05 Rustic

$2.39 ~~$3.99 / sqft~~

PER SQUARE FOOT
9" × 48" PLANK · 6MM





Rustic. Heavily knotted, hand-scraped rustic oak. The most characterful plank in the catalog — perfect for farmhouse, mountain, and lived-in interiors.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
6mm SPC	*20 Mil*	*9" × 48"*	*26.95 sqft*	*9 / box*	*Click-Lock*	*Lifetime Res.*







ULTRA MAX PERFORMANCE

06 Eskimo

$2.39 ~~$3.99 / sqft~~

PER SQUARE FOOT
9" × 48" PLANK · 6MM





Eskimo. Cool white-washed oak with restrained grain. The closest thing to limed European oak at a fraction of the price.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
6mm SPC	*20 Mil*	*9" × 48"*	*26.95 sqft*	*9 / box*	*Click-Lock*	*Lifetime Res.*







ULTRA MAX PERFORMANCE

07 Iroquois

~~$3.99 / sqft~~ $2.39
PER SQUARE FOOT
9" × 48" PLANK · 6MM

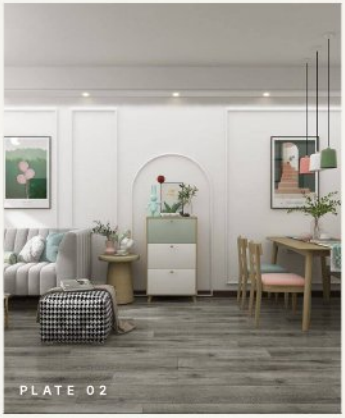




Iroquois. Mid-tone honey oak with classic American grain. Warm, timeless, easy to live with.

CORE	WEAR	PLANK	BOX	PIECES	INSTALL	WARRANTY
6mm SPC	*20 Mil*	*9" × 48"*	*26.95 sqft*	*9 / box*	*Click-Lock*	*Lifetime Res.*







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Better prices.

— Volume I, 2026

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